



# THE SUCCESSSES DAMAGE RATIO

## *RETHINKING THE BALANCE SHEET: LESSONS FROM HONG KONG*

Is it possible to craft a more sustainable future by thinking differently about how we measure successes and damages?

Seven city-savvy Seattleites traveled to Hong Kong to learn more from one of the world's leading examples of sustainable land use and transportation planning. Hong Kong's stunning successes on some measures are juxtaposed with some surprising unintended consequences.

What can we learn from this? What metrics should we focus on? How can we make choices that take into account the success: damage ratio?

Please join the Runstad Fellows from the UW College of Built Environments to share ideas and images from their trip, followed by a discussion about the future of sustainable urbanism in the Pacific Northwest.

For a look at some of our amazing experiences in Hong Kong check out the Affiliate Fellows blog at:  
<http://runstadfellows.wordpress.com>

2010-2011 Affiliate Fellows:

AP Hurd - Vice President, Touchstone • Mark Huppert - Co-Founder, SolarSmith • Scott Wolf - Partner, The Miller Hull Partnership • Chris Bitter - Faculty, UW Runstad Center for Real Estate Studies • Julia Levitt - Graduate Student, UW Runstad Center for Real Estate Studies • Katlin Jackson - Graduate Student, UW Runstad Center for Real Estate Studies • Marc Weigum - Graduate Student, UW Runstad Center for Real Estate Studies

The Affiliate Fellows is a program of the Runstad Center for Real Estate Studies in the College of Built Environment at the University of Washington.

**5/17**  
NEXT CITY

3:30-5:00pm  
UW Gould Hall  
Room 435

**5/26**  
MILLER HULL

4:00-5:30pm  
71 Columbia 6th Floor

**6/7**  
TOWN HALL  
SEATTLE

6:00-7:30pm  
Town Hall, 8th & Seneca  
(\$5 admission)



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